

# quick facts.

Steak is a full service international digital marketing agency based in London, New York and Melbourne.

The work we do engages consumers in the digital space and encourages them to respond. We deliver measurable results that make a real difference.

We work with some of the UK's largest and most interesting digital advertisers, who have one thing in common – they take digital marketing seriously and the internet is core to their business. We find our most successful partnerships are with these types of clients, as driving digital response is what we're all about.

**Services:**

**Search**

- Paid search
- Natural search
- Reputation management
- Mobile search
- Multilingual search

**Media**

- Display advertising
- Social media
- Affiliate management
- Mobile marketing
- Email marketing

**Design**

- Web design and development
- Digital advertising creative
- Landing page optimisation
- E-commerce sites
- Viral games

**Insight**

- Integrated digital strategy
- Market research & sizing
- Consumer insights
- Tool & technology analysis
- Training & consultancy

**Steak management team:**

- Oliver Bishop, Co-founder and CEO
- Duncan Parry, Co-founder + Head of Paid Search
- Tony Samios, COO
- Jane Latham, Finance Director
- Jocelyn Bull, Marketing Director

**Plus:**

- Seb Bishop, Chairman
- Trevor Hope, Non-Executive Board Director
- Matt Clark, Non-Executive Board Director
- Robert Campbell, Non-Executive Board Director

**Selection of awards**

- 'Star Status' - Best Companies 2010
- NMA Awards 2009 'Best online banking and personal finance' - Finalist
- Revolution Awards 2009, 'Best Mobile Campaign' - Finalist
- NMA Awards 2009 'Best use of Mobile' - Finalist
- DMA Awards 2008, mobile category - Silver
- Pathfinders 'Media Employer of the Year' 2008 - Finalist
- Youngest ever agency to be named Media Agency of the Year (IMA Awards 2007-8)

**Industry league tables:**

- 8th digital agency, Marketing's Digital Agencies League Table 2009
- 8th largest search specialist, NMA Marketing Services Guide 2009
- 12th media agency, NMA Top Media Agencies list (part of the Top 100 Interactive Agencies guide)
- 15th place, The Sunday Times Tech Track 2009 (largest digital agency in the table)

**Selection of clients:**

- DSGI
- John Lewis
- Greenbee
- Swiftcover
- British Gas
- British Gas Business
- Dyno
- Virgin Holidays
- Debenhams
- Boxfresh
- (RED)
- Vinspired
- Allianz
- TotalJobs

**Steak Ltd. is a privately owned subsidiary of Steak Group. The group is made up of Steak UK, Steak US, Steak Australia and Minute Steak.**

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